

RECORD OF ACHIEVEMENT

Name: Jessica Underwood

POINTS: 271

AWARD LEVEL: **BRONZE**

PASSED: 08/11/2020



CITIZEN BADGES

Digital awareness, safety and ethics

Digital Ethics	Citizenship, Ethics, Safeguarding, EHealth	NOV 2020
Global Goals	Citizenship, Innovation, Coding, Sustainability, Problem Solving, Aiming High, Technology	NOV 2020
Internet & Web	Internet, Web, Business, Coding	NOV 2020
Social Media Ethics	Ethics, ESafety, Fake News, Social Media, Safeguarding	SEP 2020
Social Media Set-Up	Social Media, ELearning, Communication, Marketing, Responsibility	NOV 2020
Teamwork	Collaborating, Self-knowledge, Citizenship	SEP 2020

WORKER BADGES

Tools and techniques which are useful in the workplace

Collaboration	Collaboration, Digital Careers, Sharing, ECommerce	OCT 2020
Digital Portfolios	ELearning, Digital Careers, Planning	OCT 2020
Digital Research	Surfing, Data, Organisation	OCT 2020
Image Specialist	Design, Image	NOV 2020
Psychology in Web Design	Design, Web Design, UX, Marketing	OCT 2020
User Experience	Design, User Experience	NOV 2020
User Interfaces	Design, User Interfaces	NOV 2020
Working and Learning from Home	Working from Home, Adaptability, Time Management, Productivity, Learning Styles, Communication, Collaboration, Digital Tools	NOV 2020

MAKER BADGES

Digital creativity and how to build and make in the digital world

Colours	Graphic Design, Colours, Images, Digital Skills	OCT 2020
GIF Making	Digital Creativity	NOV 2020
Graphic Design	Design, Image	NOV 2020
Junior Web Designer	Design, Website Development, Frameworks	NOV 2020
Making Websites	Web Development, Web Design, Posting, Blogging, CMS	NOV 2020
Video Editing	Design, Video	NOV 2020

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ENTREPRENEUR BADGES

Learn how to originate ideas and bring them to life

Advertising	Promoting, Marketing, Advertising, Selling, Business	NOV 2020
CRM	CRM, Relationships, Marketing	NOV 2020
Growth Hacking	Business, Entrepreneurship, Marketing	NOV 2020
Growth Mindset	Learning, Understanding, Staying Positive, Stress Management, Coping Skills, Psychology, Brain Plasticity, Brain Hacking, Employability Skills, Life Skills	NOV 2020
Money Management	Innovation, Fintech, Budgeting, Business Administration	NOV 2020
Problem Solving	Critical Thinking, Reasoning, Resilience	NOV 2020
Researcher	Searching, Business, Marketing	NOV 2020
Social Media in Business	Social Media, Communication, Marketing, Advertising, Strategy	SEP 2020
Social Selling	Business, Relationships, CRM, Posting	NOV 2020
The Art of Selling	Enterprise, Selling, Communication, Negotiation, Influencing	NOV 2020

EVENT, EXPERIENCE AND PARTICIPATION BADGES

Accreditations for developing skills and knowledge with partner organisations

Digital Manchester	Collaboration, Marketing, Business, Communication, Technology	SEP 2020
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