RECORD OF ACHIEVEMENT

Name: Jessica Underwood   **POINTS: 271**

AWARD LEVEL: BRONZE   **PASSED: 08/11/2020**

iDEA
INSPIRING DIGITAL
ENTERPRISE AWARD

CITIZEN BADGES
Digital awareness, safety and ethics

Digital Ethics	Citizenship, Ethics, Safeguarding, EHealth	**NOV 2020**
Global Goals	Citizenship, Innovation, Coding, Sustainability, Problem Solving, Aiming High, Technology	**NOV 2020**
Internet & Web	Internet, Web, Business, Coding	**NOV 2020**
Social Media Ethics	Ethics, ESafety, Fake News, Social Media, Safeguarding	**SEP 2020**
Social Media Set-Up	Social Media, ELearning, Communication, Marketing, Responsibility	**NOV 2020**
Teamwork	Collaborating, Self-knowledge, Citizenship	**SEP 2020**

WORKER BADGES
Tools and techniques which are useful in the workplace

Collaboration	Collaboration, Digital Careers, Sharing, ECommerce	**OCT 2020**
Digital Portfolios	ELearning, Digital Careers, Planning	**OCT 2020**
Digital Research	Surfing, Data, Organisation	**OCT 2020**
Image Specialist	Design, Image	**NOV 2020**
Psychology in Web Design	Design, Web Design, UX, Marketing	**OCT 2020**
User Experience	Design, User Experience	**NOV 2020**
User Interfaces	Design, User Interfaces	**NOV 2020**
Working and Learning from Home	Working from Home, Adaptability, Time Management, Productivity, Learning Styles, Communication, Collaboration, Digital Tools	**NOV 2020**

MAKER BADGES
Digital creativity and how to build and make in the digital world

Colours	Graphic Design, Colours, Images, Digital Skills	**OCT 2020**
GIF Making	Digital Creativity	**NOV 2020**
Graphic Design	Design, Image	**NOV 2020**
Junior Web Designer	Design, Website Development, Frameworks	**NOV 2020**
Making Websites	Web Development, Web Design, Posting, Blogging, CMS	**NOV 2020**
Video Editing	Design, Video	**NOV 2020**

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ENTREPRENEUR BADGES
Learn how to originate ideas and bring them to life

Advertising	Promoting, Marketing, Advertising, Selling, Business	**NOV 2020**
CRM	CRM, Relationships, Marketing	**NOV 2020**
Growth Hacking	Business, Entrepreneurship, Marketing	**NOV 2020**
Growth Mindset	Learning, Understanding, Staying Positive, Stress Management, Coping Skills, Psychology, Brain Plasticity, Brain Hacking, Employability Skills, Life Skills	**NOV 2020**
Money Management	Innovation, Fintech, Budgeting, Business Administration	**NOV 2020**
Problem Solving	Critical Thinking, Reasoning, Resilience	**NOV 2020**
Researcher	Searching, Business, Marketing	**NOV 2020**
Social Media in Business	Social Media, Communication, Marketing, Advertising, Strategy	**SEP 2020**
Social Selling	Business, Relationships, CRM, Posting	**NOV 2020**
The Art of Selling	Enterprise, Selling, Communication, Negotiation, Influencing	**NOV 2020**

EVENT, EXPERIENCE AND PARTICIPATION BADGES
Accreditations for developing skills and knowledge with partner organisations

Digital Manchester	Collaboration, Marketing, Business, Communication, Technology	**SEP 2020**